



## The National Center for American Indian Enterprise Development

Dear Potential Northwest Enterprise Development Conference Sponsor:

I write you today regarding a unique opportunity for sponsorship in the National Center for American Indian Enterprise Development's inaugural Northwest Enterprise Development Conference, taking place this September at the Tulalip Resort Casino in Tulalip, Washington. In contrast with our premier event – the National Reservation Economic Summit (RES) in Las Vegas - the Northwest conference will have a heavy focus on the regional economy in the Pacific Northwest, as well as Native youth entrepreneurship and business development.

By sponsoring this event, your company will be getting in on the ground floor of what we believe will be a very successful event and build a foundation for future conferences in other parts of the United States. Indeed, the Northwest Enterprise Development Conference's theme is "Power of the Past; Force for the Future." We hope you will help us make that force even stronger.

Your sponsorship will also assist the National Center to grow our organization, which is already the most recognized and respected nonprofit working exclusively on economic development in Indian Country. We achieve this through our RES event, as well as our award-winning Procurement Technical Assistance Centers (PTAC), which have helped businesses secure nearly \$3 billion in procurement contracts, all at no cost to clients. We also take pride in our ability to match qualified Native job seekers with opportunities in companies both large and small, which includes our Native Edge job portal. This is a benefit to our brothers and sisters across Indian Country, as well as companies seeking to meet their diversity hiring goals.

Companies who have worked with the National Center receive returns on investment both tangible and intangible. But don't take our work for it. For the second year in a row, AT&T was named by Winds of Change as a top 50 work place for Native American STEM professionals. In winning the award, Margo Bernath, National President - Inter-Tribal Council of AT&T Employees (ICAE) noted the organization's work with the National Center:

"We have been a leader in the recruitment of Native American talent for several years, including... sponsoring the National Center for American Indian Enterprise Development's (NCAIED) Native Edge portal – which broadcasts all of AT&T's career opportunities to all users."

The National Center hopes you will be a part of our team as we create economic opportunities for Indian Country. In this packet I am including our various sponsorship levels, and what deliverables each entails. We are happy to work with you to ensure a sponsorship meets your needs and expectations.

I look forward to speaking with you and working together as we implement a successful inaugural Northwest Enterprise Development Conference.

Sincerely,

Chris James  
President and CEO  
The National Center for American Indian Enterprise Development



## **Platinum Sponsor - \$25,000**

- Ten (10) Full Conference Registrations
- One (1) table at Job Fair
- Platinum Sponsor recognition at podium during General Session
- Logo prominently displayed at General Sessions
- Premium ad in Conference App
- Name/logo on The National Center.org homepage
- Platinum Sponsor recognition on promotional materials and press releases
- Coordination on social media posts and promotions
- Branded attendee gift for event tote bags (Supplied by Sponsor)

## **Gold Sponsor - \$15,000**

- Five (5) Full Conference Registrations
- One (1) table at Job Fair
- Gold Sponsor recognition at podium during General Session
- Logo displayed at General Sessions
- Ad in Conference App
- Name/logo on The National Center.org homepage
- Gold Sponsor recognition on promotional materials and press releases
- Coordination on social media posts and promotions

## **Silver Sponsor - \$7,500**

- Two (2) Full Conference Registrations
- One (1) table at Job Fair
- Silver Sponsor recognition at podium during General Session
- Logo displayed at General Sessions
- Ad in Conference App
- Name/logo on The National Center.org homepage
- Silver Sponsor recognition on promotional materials and press releases
- Coordination on social media posts and promotions



## ONSITE SPONSORS

### **\$10,000 – Regional NW Conference App Sponsorship**

- Four (4) Full Conference Registrations
- Verbal recognition at General Session and Luncheons
- Logo on screen at General Session and Luncheons
- Logo on app, recognition on app in high profile area as Conference App Sponsor

### **\$10,000 – Native Edge Sponsor**

- Up to twenty-five (25) Native Edge Premium Memberships
- Placement on Native Edge “Training Edge” of three (3) branded video training sessions on agreed upon topic (Videos to be provided by Sponsor and subject to NCAIED editorial approval) Four (4) month placement of web banner (300X250 pixels) on [www.nativeedge.com](http://www.nativeedge.com)
- Premier recognition of Sponsor at Regional NW (Onsite Sponsor)
- Three (3) Full Conference Registrations at Regional NW event
- Ad in Conference App
- Logo included on printed onsite event sponsor “Thank You” signage at Regional RES
- Name/logo on [www.NativeEdge.com](http://www.NativeEdge.com) website designated as a Sponsor
- Name/logo on Native Edge section of [www.ncaied.org](http://www.ncaied.org) website designated as a Sponsor
- Placement of Sponsor logo as a Sponsor inside Native Edge portal

### **\$8,000.00 – Regional NW Lanyard Sponsorship**

- Four (4) Full Conference Registrations
- Verbal recognition at General Session and Luncheons
- Logo on screen at General Session and Luncheons
- Logo on all Conference lanyards
- Ad in conference app

### **\$8,000.00 – Daily WIFI Sponsor (Tues/Wed/Thurs)**

- Four (4) Full Conference Registrations
- Verbal recognition at General Session and Luncheons
- Logo on screen at General Session and Luncheons
- Ad in conference app



### **\$8,000.00 – Regional NW Keycard Sponsorship**

- Four (4) Full Conference Registrations
- Verbal recognition at General Session and Luncheons
- Logo on screen at General Session and Luncheons
- Logo on all keycards for conference guest rooms at Tulalip Resort Hotel and Casino
- Ad in conference app

### **\$6,000.00 – Breakout Session Sponsorship**

- Two (2) Full Conference Registrations
- Verbal recognition at Opening Welcome Reception
- Ad in conference app on Breakout Session page
- Logo on screen at General Session and Luncheons
- Logo displayed on Breakout Session area signage

### **\$6,000.00 – Native Youth Entrepreneurship Summit! (YES!)**

- Two (2) Full Conference Registrations
- Verbal recognition at Youth Entrepreneurship Summit
- Logo on screen at General Session and Luncheons
- Ad in conference app on YES! Splash page
- Branded Attendee Gift for YES! Participants (Supplied by Sponsor)
- Promotion of sponsorship via press release and social media posts

### **\$5,000.00 – RES TV Sponsorship**

- Two (2) Full Conference Registration
- 20 second watermark of sponsor logo in each RES TV episode/segment.
- Sponsors acknowledgement during each RES TV episode/segment. RES TV episodes posted to NCAIED.org and NCAIED Social Media (YouTube, Facebook and Twitter) in perpetuity equating to thousands of impressions.
- Ad in Conference App
- Logo on screen at Opening General Session
- Promotion via social media

### **\$5,000.00 – Opening Welcome Reception Sponsorship**

- Two (2) Full Conference Registrations
- Verbal recognition at Opening Welcome Reception
- Ad in conference app
- Logo on screen at General Session and Luncheons
- Logo displayed on Opening Welcome Reception area signage



### **\$4,500.00 – Regional NW Luncheon Sponsorship (Tues/ Wed/ Thurs)**

- Two (2) Full Conference Registrations
- Verbal Recognition as Regional NW Luncheon Sponsor
- Logo on screen at General Session and Luncheons
- Logo displayed on Luncheon area signage
- Ad on luncheon push notification in app

### **\$3,000.00 – Registration Sponsorship**

- Logo on screen at General Session and Luncheons
- Ad in conference app
- Logo displayed on Registration area signage

### **\$3,000.00 – Tuesday, Wednesday & Thursday Continental Breakfast Sponsorship**

- Ad in Conference App push notification for breakfast
- Logo on screen at General Session and Luncheons
- Logo displayed on Continental Breakfast area signage

### **\$3,000.00 – Morning and Afternoon Networking Breaks Sponsorship**

- Ad in Conference App
- Logo on screen at General Session and Luncheons
- Logo displayed on Morning and Afternoon Networking Break area signage

### **\$2,900 –Government Entity Partner Sponsorship**

- One (1) Conference Registration
- One (1) table at job fair
- Logo displayed at General Sessions